



WFLX

ORDER

Print Date 08/10/12 Page 1 of 2

Flight Dates 08/11/12-08/14/12

Order Sep 00:15:00

Contract / Revision 807637 /

Product Goodman, Jaimie/NP/PBC Judge, C

Estimate #

Alt Order #

Original Date / Revision
08/10/12 08/10/12

Agency Com 15%

Billing Type Cash

Order Type Political

Advertiser Goodman, Jaimie/NP/PBC J

Billing Contact

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

1924 Ferdinand Street
Miami, FL 33134

Demographic A35+

Agency Palm Media

Rev Codes Agency Political Pol-Candid

Buying Contact

Sales Office WFLX

Product Codes PL520

Sales Region Local

Priority P 2

1924 Ferdinand Street
Miami, FL 33134

Agency Ref

Advertiser Ref

Primary Account Executive
Local Non Paid

Account Executive	Order%	Start Date	End Date
Local Non Paid	100%		

Order Share % Market Value

Competing Station % of Order Amount

DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	12	\$3,166.25	\$3,725.00	0.00	07/30/12	08/14/12	12	\$3,166.25	\$3,725.00
Totals	12	\$3,166.25	\$3,725.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
N 1	WFLX	08/11/12	08/14/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	2----	22	:30	6	\$525.00	P 2	0.00	NM	6	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-----22		4				\$525.00		0.00				
		Week: 08/13/12	08/19/12	2-----		2				\$525.00		0.00				
N 2	WFLX	08/11/12	08/14/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----S		:30	1	\$75.00	P 2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-----S		1				\$75.00		0.00				
		Week: 08/13/12	08/19/12	-----		0				\$75.00		0.00				
N 3	WFLX	08/11/12	08/14/12	MORNING NEWS 7A	Comm	7-8A	11-----		:30	2	\$100.00	P 2	0.00	NM	2	\$200.00



WFLX

Print Date: 08/10/12

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Contract / Revision

807637

Flight Dates 08/11/12-08/14/12

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:15:00

Advertiser Goodman, Jaimie/NP/PBC . Product Goodman, Jaimie/NP/PBC J Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
FOX 29 MORNING NEWS!															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$100.00		0.00			
		Week: 08/13/12	08/19/12	11-----					2	\$100.00		0.00			
N 4	WFLX	08/11/12	08/14/12	MORNING NEWS 8A	Comm	8-9A	11-----	:30	2	\$100.00	P 2	0.00	NM	2	\$200.00
FOX 29 MORNING NEWS!															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$100.00		0.00			
		Week: 08/13/12	08/19/12	11-----					2	\$100.00		0.00			
N 5	WFLX	08/11/12	08/14/12	FOX 29 NEWS FIRST AT	Comm	4-430P	1-----	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
FOX 29 NEWS FIRST AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----					0	\$100.00		0.00			
		Week: 08/13/12	08/19/12	1-----					1	\$100.00		0.00			
													Totals	12	\$3,725.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFLX, West Palm Bch FL

Date:

8-90

I, Jeffrey Garcia,being/on behalf of: Jaimie Goodman, a legallyqualified candidate of the NP politicalparty for the office of: PBC CC Judge IS, Grp 9in the primaryelection to be held on: 8/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		WFLX#	807637		

Total Charges:

3725 / 3166.25 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Jaimie Goodman For CC Judge IS, Grp 9

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jaimie Goodman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF
OF A CANDIDATE FOR PUBLIC OFFICE
OR AN ISSUE OF PUBLIC IMPORTANCE

CANDIDATE / ISSUE: Taimie Goodman PARTY: NP

OFFICE / DESCRIPTION: PBC Judge, Grp 9 ELECTION DATE: 8/14

INQUIRY MADE BY: Jeffrey Garcia
Candidate Manager Agency Committee (underline one)

ADDRESS: Palm Media
1924 Ferdinand Street
Miami FL 33134

PHONE: 305 495 0012 FAX: _____

EMAIL: jeffreygarcia@yahoo.com

Information Requested: primary rates & disclosure

Final Disposition: attached

If Committee, list officers and position: _____

DATE: 8-09 TIME: 2P BY: JH